

PRESS RELEASE

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WASHINGTON STATE COALITION
WSCADV
AGAINST DOMESTIC VIOLENCE



Jacksons Food Stores Join Washington Fight Against Domestic Violence

This past weekend, Jacksons Food Stores and the Washington State Coalition Against Domestic Violence launched the “Give the Gift of Peace” campaign to raise funds for the prevention of domestic violence and dating violence through community awareness. The campaign will run through the end of the year. At the end of the campaign, Jacksons Chief Executive Officer John Jackson will match Jacksons Food Stores customers’ contributions dollar for dollar with all the proceeds going to the Washington State Coalition Against Domestic Violence.

Since 2003, customers have contributed to the campaign by purchasing a paper dove for one dollar at Jacksons Food Stores. In the 2010 campaign, Washington Jacksons Food Stores customers contributed over \$14,000, resulting in over \$28,000 in donations, including Jacksons dollar for dollar match contribution.

“We ask our customers to join us in the cause toward ending and preventing violence in our communities during the ‘Give the Gift of Peace’ campaign,” said Jackson. “Together we have the power to make a difference in the lives of those affected by violence.”

Jacksons Food Stores in Idaho, Oregon, and Nevada will also participate in the campaign, and proceeds will go toward coalitions against domestic violence in the respective states.

About the Washington State Coalition Against Domestic Violence

Founded in 1990 by survivors of domestic violence and their allies, the Washington State Coalition Against Domestic Violence is a non-profit network of over 70 domestic violence advocacy programs across the state of Washington. We improve how communities respond to domestic violence and work to create a social intolerance for abuse. Our work includes research, training and technical assistance, producing educational tools, promoting domestic violence awareness, and public policy advocacy. To learn more, please visit www.wscadv.org.

About Jacksons Food Stores

Jacksons Food Stores, Inc., headquartered in Meridian, was founded in Idaho in 1975 as a single service station. It has grown to be a nationally recognized chain of more than 100 stores in four western states. The company is the 6th largest privately held corporation in Idaho, and has been widely recognized for its support of community and charity projects for local businesses and organizations. For more information on the charity projects Jacksons Food Stores supports, visit www.jacksonsfoodstores.com.

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